As each year transitions into the next, we are grateful for each of you and your commitment to our community and our YMCA. As we look back on this last year, we are amazed by the many ways the Stevens Point Area YMCA has worked to carry out our mission to improve the lives of everyone in Portage County.

2018 was a year of change for us. We welcomed a new CEO after Dave Morgan resigned in February following a very successful 13-year career.

We celebrated 50 years of impact in Portage County. For five decades, the Y has helped children and families develop skills, build relationships and strengthen the foundations of our community. This milestone is a true testament to the Y’s lasting impact and we were thrilled to celebrate the remaining six founding leaders from 50 years ago at our event on September 26. Thank you to Ralph Banke, Gerald O’Brien, Raymond Nass, Robert Polston, Jay Warner Sr. and Dick Cable for their original foresight and continued support of our YMCA.

Today, individuals of all ages and abilities are coming to the Y to find the resources, knowledge and support they need to live healthier lives. And more and more people—regardless of age, income, background or ZIP code—have access to Y programs and services they need to learn, grow and thrive. However, our work is not done, but our future is brimming with opportunity.

We are working diligently to create an innovative Y experience where neighbors connect, lives are improved and our community is strengthened, for generations to come.

We remain committed to our mission to improve the lives of Portage County residents—those facing difficult and ever-evolving challenges. Something as small as a ZIP code can determine a person’s future and success. Families are finding it more and more difficult to make time to connect in the midst of a non-stop, fast-paced world. But through it all, the Y is here. And we will continue to be a place of belonging and community that truly transforms lives.

Thank you to our Y staff, members, volunteers, donors, partners and supporters, who make all of this possible. Together, we are improving lives today.

With gratitude,

Sharon Johnson
CEO

Brian Formella
YMCA Board Chairperson
CONSTITUENCY REPORT

MEMBERS BY CATEGORY
Facility Members 9,066
Program Members 1,802
Total Members 10,868

YMCA SUPPORTERS
Policy Volunteers 50
Program Volunteers 259
YMCA Donors 770
Total Supporters 1,079

VOLUNTEER HOURS 5,019
EMPLOYEES 613

FINANCIAL REPORT
Fiscal year ending December 31, 2018

REVENUE
Program Fees & Sales $2,553,206
Membership $1,154,874
Annual Campaign & United Way $600,366
Special Events $68,120
Grants $34,197
Miscellaneous $29,946
Total Revenue $4,440,709

EXPENSES
Wages & Benefits $2,863,469
Supplies $435,479
Occupancy $706,438
National Support $80,649
Other $8,188
Depreciation $283,105
Total Expenses $4,377,328

NET SURPLUS/(DEFICIT) $63,381
THE PLAN

THE Y’S MISSION
To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR BELIEFS
We believe that when we devote our full strength to the Y’s mission and cause, work in partnership with others and build on our history of innovation, we can address the most pressing issues of our time unlike any other organization.

We believe all people have potential—active, connected families make for active, connected communities.

We believe in a holistic approach to development; promoting healthy spirit, mind, and body.

We believe that in a diverse world, we are stronger when we are inclusive and our doors are open to all.

We believe in honoring our mission, living our cause, acting in accordance with our values, and placing the greater good above self.

YMCA STRATEGIC PLAN  2016–2018
The YMCA has embarked on a plan to transform our community. Responding to the urgent social challenges, our Y has expanded our focus and reach. We have defined three new BIG QUESTIONS to help guide us over the next few years all the while continuing our earlier work to advance our identity as a community leader, to eliminate barriers to participation as well as continuing to strengthen our collaborative partnerships.

IMPACT STATEMENT
We seek to engage our community to live an active, healthy lifestyle that nourishes the spirit of giving back.

BIG QUESTIONS  2016–2018
BQ1: Identify and address the health and prevention needs of youth and adults
BQ2: What is the role of the YMCA and what are the community’s needs with regards to quality and affordable child care.
BQ3: Is the lack of facility space in the Y and at camp limiting our ability to meet the needs of the community.

STRATEGY SCREEN
All future opportunities and strategies will be tested against this strategy screen. The YMCA will make conscious decisions on how to move forward based on their responses to this screen.

1. Is it consistent with the mission, purpose and impact statement of our organization?
2. Is it financially sustainable over time?
3. Is it able to show measurable impact?
4. Do we have the skills and competencies to deliver high quality services? Do we have the functional expertise to be great?
5. Is there a potential collaborative partner to make this opportunity even greater?
6. Does it meet a true, documented community need?
7. How does it affect community’s perception of the Y?
8. Is it unique to the YMCA? (Not a duplication of existing services)
9. Does it leverage our current facilities?
10. What is the impact on our current programs and services?
11. Is it environmentally friendly and a good use of natural resources?
Your Support Makes It Happen.

YOUTH DEVELOPMENT
Nurturing the potential of every child and teen

1,197 youth of all ages increased their flexibility and self-confidence while having fun in our Gymnastics Center.

120 swimmers under the age of 12 learned to be safer in and around water through Y Splash.

15 young adults took part in Youth in Government, a direct way to learn how the lawmaking process works.

COMMUNITY IMPACT

The Stevens Point Area YMCA has been a vital part of our community for half a century, made possible by the dedication, support and generosity of patrons like you!
520 individuals competed in our annual athletic events in support of chronic disease prevention programming.

250 students enjoyed a weekly, healthy snack at school because of our YMCA Farm to School program.

5,185 visits to our six SilverSneakers® group fitness classes.

15,710 visits to our Drop-In Child Care. Kids enjoyed activities while parents took time for themselves at the Y.

195 people living with a disability gained new friendships, became healthier and experienced new life skills.

201 individuals in need experienced Y Camp through scholarships totaling $42,304.48.
At the core of the Y is our belief that everyone has a right to participate in our programs and services regardless of ability to pay. In 2018, the Y directly funded 3,931 scholarships for a total of $343,867 in financial assistance.

THANK YOU to all of our generous Lead Donors:

**PACESETTERS**
- Bob and Mary Berard
- Delta Dental of Wisconsin
- Stevens Point Area
- YMCA Foundation
- Tim Copps
- Skyward

**DREAM BUILDERS**
- Aspirus
- Matrix
- The Frank Family

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Dave and Carol Pringle
Lizz and Steve Schneider
Debi and Jim Swanson
Kit and Dee Dee Swiecki

*A complete list of all donors is available upon request.*

The Y Foundation was established in 1974 to help preserve the good work of the Y through an outright gift or planned gift to the Y trust fund. Valued at $916,051 at the end of 2018, the Y fund provides critical financial support through three trust funds: Program Enhancement, Annual Campaign and the Peters Family YMCA Camp Glacier Hollow.

In recognition of trust fund donors who have passed, the Y places an etched brick in their memory in the Heritage Club Memorial garden.

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- Sharon Johnson, CEO

**Ex Officio Member, YMCA Board of Directors President**
- Brian Formella
YMCA LEADERSHIP

LEADERSHIP AWARDS

Jon and Annette Vandehey
Copps Family Philanthropic Award
Recognizes an individual or business that most exemplifies the Copps family philosophy for charitable giving to the YMCA.

Dale Warner
Gerald M O’Brien Leadership Award
Recognizes an individual or business that has provided leadership and service to the YMCA.

Lizz Schneider
Y State Alliance Leadership Award
Recognizes a key volunteer leader from each YMCA in Wisconsin who makes a difference through their involvement and commitment to the YMCA.

Jon Scharbarth
Volunteer of the Year Award
Recognizes dedication and countless hours of committed service to the YMCA and YMCA Swim Team.

Colton Klesmith
Youth Volunteer of the Year Award
Recognizes dedication and countless hours of committed service to the YMCA and YMCA Teen Leaders Club.

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